An Overview of Current Research Trends, Development Tools and Industry Applications in Natural Language Processing

Amalendu Bag[1], Sasmita Pradhan[2], Nibedita Chhatoi[3]

[1,2,3]*Department of Computer Science and Engineering, Einstein Academy of Technology & Management, Bhubaneswar*

Abstract--- *Natural Language Processing (NLP) is asubfield of Artificial Intelligence and getting lot of focus on research and development due to emergence of its applications. The research areas in focus are conversation systems, Language processing, Machine Translation, Deep learning. The researches in these areas lead to development ofmany tools to build industrial applications. Combining Deep Learning techniques with Natural Language Processing is finding lot of applications in domains such as Healthcare, Finance, Manufacturing, Education, Retail and customer service. This paper provides bird's view of advancement in research, development and application areas of Natural Language Processing. This paper captures21research focus areas, 22 development tools and 6 domains where Natural Language Processing are making rapid advancements.*
Key Words: *Sentiment Analysis,Named-Entity Recognition, POS Tagging, Chatbots.*

I. INTRODUCTION

Natural Language processing (NLP) is a subfield of artificial intelligence dealing with computational algorithms to automatically represent and process various forms of human (natural) language inputs and communicate with Human-Computer-Interface (HCI). It is also known by a name "Computational Linguistics".

Natural Language Processing involves following stages of processing namely, lexical (structure) analysis, parsing, semantic analysis, discourse integration, and pragmatic analysis. Some well-known application areas of NLP are Speech Recognition, Optical Character Recognition (OCR), Machine Translation, and Chatbots.

Recently, Machine Learning algorithms are used to process Natural Language input by studying millions of examples of text — words, sentences, and paragraphs — written by humans. By studying these samples, training algorithms gain an understanding of the "context" of human speech, writing, and other modes of

communication. The machine learning and deep learning algorithms are widely is used to develop frameworks for NLP and efficiently perform common NLP tasks.

II. BRIEF HISTORY

Although the work on NLP dates back to around 1950 with the development of what is called as "Turing Test" and in 1957 a rule-based system of syntactic structures. The progress was slow until 1990 due to limited computational power and systems were based on complex sets of hand written rules and limited vocabulary. With the introduction of machine learning and steady increase in computational power, recently interest on research and applications are growing. The recent major breakthrough areas of NLP are: speech recognition, language processing, dialog systems and applying deep learning techniques.

While NLP is still facing lot of challenges (like human computer interfaces), there has been lot of research interests and it has opened to many opportunities forusing the techniques in robotics, automation and digital transformation.

III. RESEARCH WORKS ON NLP

Until 1990, most of the research work was done on the NLP concepts and machine translation. Most recent research work on NLP have harnessed the power of statistical models, machine learning, Deep learning technologies that are using data driven approach.

The research topics on Natural Language Processing sometimes overlap with some artificial intelligence and Deep Learning topics. These approaches generally adopted recently to perform NLP tasks in most efficient way. The ACL 2018 Main Conference invited papers in 21areas which are Dialogue and

Interactive Systems, Discourse and Pragmatics, Document Analysis, Generation, Information Extraction and Text Mining, Linguistic Theories, Cognitive Modeling and Psycholinguistics, Machine Learning, Machine Translation, Multidisciplinary, Multilingualism, Phonology, Morphology and Word Segmentation, Question Answering, Resources and Evaluation, Sentence-level Semantics, Sentiment Analysis and Argument Mining, Social Media, Summarization,

Tagging, Chunking, Syntax and Parsing, Textual Inference and Other Areas of Semantics, Vision, Robotics, Multimodal, Grounding and Speech, Word- level Semantics [3][4]. The conference accepted 258 long papers and 156 short papers on the above areas.

IV.   INDUSTRIAL APPLICATIONS OF NLP

NLP aims to dominate human-to-machine interactionto the point were talking to a machine is as easy as talking to a human. NLP still continues to harness unstructured data and make it meaningful to a machine. IDC recently forecasted that the quantity of analyzed databy cognitive systems will grow by a factor of 100 to 1.4 ZB by 2025 impacting thousands of industries and companies around the globe [2]. Robotics, health care, financial services, connected auto and smart homes are some of the sectors that will continue to be advanced by NLP.

One of initial applications of NLP in early years of 2000 was on machine translation to work as translator from one human language to another. But it rapidly foundits acceptance in customer service industry. Most popularapplication of NLP in customer service is called as "Chatbots" or Virtual assistant.

Industrial applications of NLP can be broadly classified into 3 categories: Conversational systems, Text Analytics, Machine translation

A.   Conversational Systems

Conversational system allows us to make the conversation with the automated system in a natural language via voice or text interface. They help to automate the complex workflows in an organization with 24X7 support to its users.

Most common type of conversation devices are Chatbots and Virtual Assistants. Today, these twodevices are employed by banks, e-commerce, social media and other self-service point of sales systems to provide various services to their customers.

B.   Text Analytics

Text Analytics also called as Text mining which aims to extract meaningful content from text, either in documents, emails or short-form communications such astweets and SMS texts [2].

Most common use cases of text analytics on social media analytics.

C.   Machine Translation

Machine translation is the task of automatically translating one natural language into another, preserving the meaning of the input text [4].

Most popular application of machine translation is Google translator. Other machine translation software's are also used in speech translation and teaching.

Now, we will look at some industrial applications in following domain areas: Healthcare, Automotive, Finance, Manufacturing, Retail, Education and customer service.

D.   Healthcare

Hospitals are deploying Virtual Assistants developed with combination of Natural Language Processing, Computer Vision and Machine learning which will automatically create and retrieve patient history by interacting with the Patients. Virtual Assistant handle routine tasks such as scheduling appointments and registration of patients.

E.   Automotive

Self-driving cars are one of most significant innovations in this field. NLP enables human computer interface in what is now called as "in-car assistants" which is gaining popularity in the industry.

F.   Finance

NLP based solutions are developed in applications such as credit scoring, sentiment analysis and document search. Credit scoring application help the banks and financial institutions assess an individual's creditworthiness and provide credit score using NLP and machine learning. In sentiment analysis applications automate the tasks of text mining for real time information on market from news site and social media and then perform document classification and named entity recognition to filter out most relevant information to the investor's needs. In document search applications, the banks or financial institutions uses chatbot interface that enables its customers to search for information and get answers to basic transactional queries.

G.   Manufacturing

Robotics and Process Automation are two very promising applications areas that will employ NaturalLanguage Processing capabilities. Using NLP, Robot on a manufacturing floor can interact with human operator at a remote place and process instructions for assembly and movement of machines and products. The industries

have already begun to use NLP based solution to automate their process workflow for improving efficiency of operations.

H.   Retail

Using Natural Language, Computer Vision and Machine learning technologies, a Virtual Assistant placed in front of the Retail shop can identify and know what customer wants and provide them quick information and promotional offers. The specialized virtual assistant also understands the shoppers' comments and complaints regarding the products and provide a quick direction for resolution. Many e-commerce platforms are currently using conversational agents for customer support.

I.   Education

A combination of Natural Language Processing and Computer vision enable a platform to deliver virtual classroom for students. We have already seen the digital assistants helping students solving the problems from expert knowledge available in digital libraries.

The top vendors delivering NLP solutions are IBM, Google, Amazon, Cerner, Nuance Communications and Microsoft.

V. DEVELOPMENT FRAMEWORKS AND TOOLS FOR NLP

The development frameworks and tools will help to build industrial applications discussed in the previous section. There has been numerous development tools available today due to significant interest shown by open source communities around the world. These frameworks and tools provide built in libraries and also customizable to adapt specific needs of the industry.
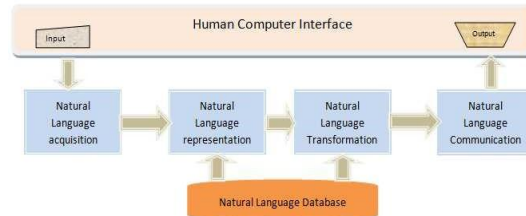

Fig 1: Block representation of stages in the development of NLP tools

Fig 1 shows the block representation of various stages in NLP application development. The Natural Language acquisition block built with speech processing, Computer vision or any data acquisition tools to inject Natural language text into the system.

Table 1: Natural Language Processing Tools

Tool	Developer/ Supported by	Native Language Support	Usage	Application areas
CoreNLP	Stanford Group	Java	Open source GPL[5]	Common NLP tasks and Analytics
NLTK[2]	Steven Bird and Edward Loper	Python	Apache License	Common NLP tasks[1] and Analytics Supported by Apache Software Foundation
TextBlob	Steven Loria	Python	Open source	Specialised library for Text Analytics on top of NLTK
Gensim	RaRe Technologies	Python	GNU lesser GPL[5]	Specialized library of Topic modelling
Spacy	Explosion.ai	Python	MIT License	Common NLP tasks[1] and seamlessly integrates with Python 's AI echo system
Open NLP	Apache Software foundation	Python	Apache License	Supports common NLP tasks[1] and useful to build text analytics applications
UIMA[3]	IBM / Apache Software foundation	Java and C++	Apache License	Supports text analytics and multimodal analytics
GATE[4]	GATE Research Team University of Sheffield UK	Java	GNU lesser GPL[5]	GUI based development tool for text mining and language processing
Chainer	Preferred Networks Inc	Python	Open source	Supports various types of network architectures including feed-forward nets, convnets, recurrent nets and recursive nets
Deeplearning4j	Open Community	Java and Scala	Apache License	Supports topic modelling, parallel GPUs and RNN, word2vec, doc2vec, GloVe algorithms.
Deepnl	GiuseppeAttardi	Python	Open source GPL[5]	Supports common NLP tasks[c]
Dynet[6]	Carnegie Mellon University	C++ with rappers for Python	Open source	Supports common NLP tasks[1]
Nlpnet	MIT	Python	MIT License	Supports common NLP tasks[1]
OpenNMT	MIT	Python	MIT License	Specialized library for machine translation, summarization, image to text, speech recognition, language modelling and sequence tagging.
PyTorch	Facebook and Uber AI team	C++, Python	Open source	Supports development of Computer Vision and NLP tasks
TensorFlow	Google Brain Team	C++ and Python	Apache license	Supports many deep learning algorithms and interface API for Python, C, C++, Java, Scala
TFLearn	TFLearn contributors	C++ and Python	MIT License	Built on top of TensorFlow, Easy to use Deep Neural Network API, helper functions
Theano	Montreal Institute for Learning Algorithms	Python	Open source (BSD License)	Supports well for mathematical and matrix operations
Keras	FracoisChollet	Python	MIT License	Supports easy prototyping, various deep neural networks
Lingpipe	Alias-iInc	Java	Alias-i license	Specialised in text processing. It has Java APIs.
MALLET[7]	Andrew McCallum	Java	Common Public License	Supports common NLP tasks[1]
LUIS[8]	Microsoft	Microsoft SDK	Pay per use	Cloud based APIs that supports rapid development of bots, conversation systems using pre-built domain specific models

Natural Language representation block uses structured, tree or graph models to represent the Natural Language understanding. Natural Language database is a repository of Natural Language data like MNIST or similar databases which are then used by machine learning algorithms to perform other NLP tasks.

This database is accessed by representation and Language transformation will consists of suite of various learning, extraction algorithms to extract meaningful actions from the NLP tasks. Natural Language communication is a presentation of the desired actions as an outcome of the NLP tasks. The generated outcome may be either in Natural Language or in the form of computer action such as robot arm movement.

The following table gives an overview of the popular tools currently available in the market.

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